

MEDIA KIT Fall2008

vewd.org

DOCUMENTARY PHOTOGRAPHERS WELCOME.

Vewd?

Vewd is a documentary photography magazine that aims to continue the tradition of storytelling through an ever evolving visual medium. Launched in early 2008, Vewd is committed to bringing to the forefront versatile essays from up and coming but largely unknown photographers throughout the world. The photographs on Vewd and their accompanying stories show the complexity of this world we live in today in a way that mainstream media fails to.





Peter Kearns, June 2008 Issue

“For about three years I worked at becoming a “documentary photographer.” I tried to shoot the way I thought I was supposed to. By “supposed to,” I mean the way others shot since that seemed to be what gets published. But I liked shooting another way. I liked my way. But nobody else did. I became fed up, tired, exhausted. I’d been shooting for months only to have it all stolen from my apartment in late 2007. I decided I would start shooting my way, shooting the shots I wanted, and well, still nobody published it. I guess I should have gone back to shooting the “National Geographic way,” but I could not let myself do that. Call me stubborn, but instead I began flirting with the idea of building something that completely disregarded the notions of traditional media, something that would allow a new and diverse interpretation of images, themes, and projects.

I sat, listening to speakers at the Full Frame Documentary Film festival. First Elizabeth Edwards, wife of John Edwards, and then Nancy Buirski a founding member of the festival. I consider it one of America’s best documentary film festivals, thousands of people attend each year. The Nancy Buirski was describing the role her organization has played in so many lives throughout the last few years. It inspired me deeply.

It is crazy to think how much of an influence the time I spent in that dimly lit room was on this project. It was ultimately the inspiration I needed to create Vewd. I wanted a place that allowed creativity to bloom, to break a norm or two, and do something different, without having to fear the repercussions. ”

Why?

“...a place that allowed creativity to bloom...”

Matt Blalock
Founder

We like to talk.

Vewd.org is based out of Greensboro/Winston-Salem in North Carolina. Editors, designers, programmers, and thinkers for Vewd are scattered around the globe.

We welcome any ideas, comments, concerns, or contributions. Documentary photographers welcome.

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Postal mail:

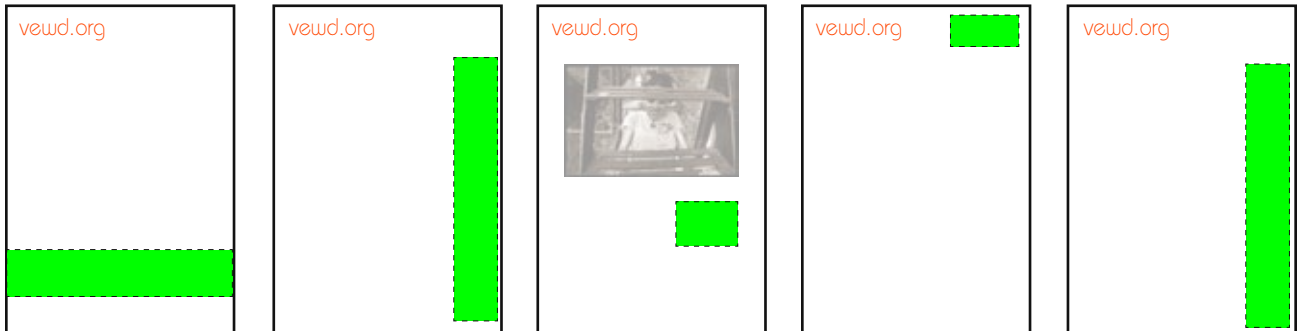
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Yui Natsuyagi , June 2008 Issue



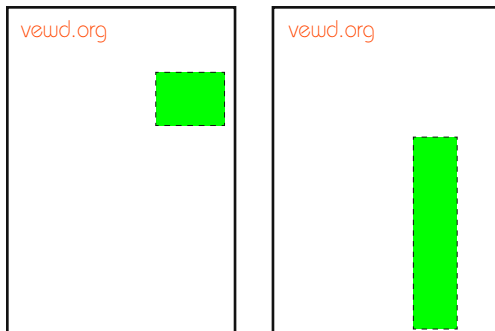
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For the months of October and November 2008 we are offering a rate discount of 50%.

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Documentary photographers welcome.

vewd

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